

BÁRBARA GÓMEZ

Design, Illustration & Digital Imaging

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I am a Graphic Designer from Spain, based in London since 2007. In 2004, I founded a collaborative design studio in Madrid where we worked across a wide range of projects for clients such as Electrolux and the Madrid Regional Government. In 2007, I moved to London where I have been working for St Nicolas Ltd on a part-time basis since then, designing beautiful hanging decorations, packaging, labels, and creating digital mockups and visualizations. Most of our clients are major heritage and souvenir companies in the UK and worldwide. I am currently open for other freelance and part-time positions.

Employment

From 2007 - Part-time Designer and Visualizer at St Nicolas Ltd (London SW6)

St Nicolas makes bespoke heritage souvenirs and Christmas decorations for major companies in the UK and around the world, including The British Museum, The National Gallery, Highgrove, Buckingham Palace, St Paul's Cathedral, Royal Opera House, Louvre, The White House and many more.

Duties:

- Design of hanging decorations inspired by various themes and characters
- Digital mock-ups and realistic visualizations
- Re-design of St Nicolas website and corporate image
- Packaging Design
- Print Design (labels, headers, posters, postcards, brochures, stationery)
- Prepress file preparation
- Design of press advertisement and exhibition stands for fairs and shows
- Photo retouching
- Illustration

From 2007 - Freelance Illustrator & Graphic Designer

Selected clients:

- Happy Wednesday magazine, London
- The Yellow Bird Project, UK / Canada
- 1 Like No Other, menswear design, London
- Daughter, indie band, London
- All Tropical, t-shirt design, London
- Vessel Collective, USA
- Wino Choir, indie band, UK / USA
- Amelia's Magazine, London
- Vesna Abstract Art, London

Skills

Software - Advanced knowledge of Photoshop, Illustrator, InDesign. Good knowledge of Premiere. Some knowledge of Dreamweaver and Flash. Comfortable on both Mac and PC platforms.

Languages - English (fluent) & Spanish (native).

Drawing skills (visit www.barbarana.com to see my illustrations).

Creativity, patience, eye for the detail, facility for working under pressure, good teamworker.

Education

Certificate in Illustration

Distinction Awarded and Certificated in Illustration. 2007 - 2008 University of the Arts, London, UK.

Bachelor Degree in Advertising and Public Relations

2000 - 2006 Complutense University of Madrid, Spain.

Graphic Design Diploma

(Adobe Creative Suite Design Package)

2004 - 2005 Complumática Academy of Design, Madrid, Spain.

Creative Photography

2004 - Photo Academy of Alcalá de Henares, Spain.

2005-2007 - Founding member, Creative Director and Graphic Designer at Voilà! (Madrid)

Creative Design Agency (Print Design, Brand Design, Web Design and Illustration).

Duties:

- Company's management
- Conceptualization and Design of posters, brochures, leaflets, stationery, advertisings, labels, packaging and branding
- Prepress file preparation
- Photography and photo retouching
- Illustration
- Dealing with customers and suppliers

2005-2007 - Creative Director & Graphic Designer at FECOHE (Madrid)

Federation for the promotion and stimulation of small and medium businesses in Madrid.

Duties:

- Conceptualization and Design of advertising campaigns
- Conceptualization and Design of posters, brochures, leaflets, stationery, logos and press advertising
- Photography and photo retouching
- Planning and supervising events

Selected exhibitions and features

2012 'Secret 7' Exhibition. Idea Generation Gallery, London E2.

2012 'The Music Regime' magazine. Feature and interview.

2012 'The Say Anything Project' Exhibition.

The Roosevelt 2.0, Tampa, Florida.

2011-2012 'The Sketchbook Project' Exhibition at Brooklyn Art Library, NY, and World Tour.

2011-2012 'AOI Images 35, The Best of British Contemporary Illustration' Annual, Exhibition at Bankside Gallery, London SE1, and World Tour.

2011 'Ghosts of Gone Birds' Exhibition. Rochelle School, London E2.

2011 'Who is the captain?' magazine. Feature and interview.

2011 'Juxtapoz' magazine. Feature.

2011 'Barbarana Summer Showcase'. Camden Stables Market, London NW1.

2011 'Wolf' magazine. Feature and interview.

2010 'Basic Pack, Packaging and Industrial Design'. Published by Index Book.

2009 'Packaging Identity'. Published by Index Book.

2009 'Amelia's Anthology of Illustration'. Published by Amelia's Magazine. Launched at Concrete Hermit, London E1.

2008 'Remedy' magazine. Feature and interview.

2008 'Voyage voyage' Contemporary Art Exhibition The Jago Gallery, London E2.

2008 ReMix 08, Contemporary Illustration Exhibition. The Waterloo Gallery, London SE1.

2008 Contemporary Illustration Exhibition. Well Galleries, London SE1.